



Find a workable break-even point. Remember, lowering costs or raising prices is the fastest way to get a different result.

Note: If you don't find a break-even scenario that works, try adjusting your prices or lowering expenses. Play around with the numbers to find a situation that works and is realistic.

	Situation 1	Situation 2	Situation 3	Situation 4	Situation 5
Typical Sale					
Price					
Variable Costs					
Gross Profit					
Fixed Costs					
Break-Even Point					
Workdays / Weeks per month					
Typical Sales per Day/Week					